



## STMNT IMMERSION

**10:00 AM - 4:00 PM**

Please join us for this STMNT Immersion class where STMNT Ambassador, Jordan Richards will guide you through the brand concept and product lineup.

You will then complete a signature look from the creators. Level up your short hair game with this gender-neutral cut that is sure to please those who love an experience with edge and more textured looks.

**INVESTMENT:** \$150.00 + GST (Includes mannequin)

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**OCTOBER 27<sup>TH</sup> 2024**

10:00 AM - 4:00 PM STMNT IMMERSION

**LOCATION: Mad Lillies**

1219 Baker Lane  
Cranbrook, BC

To register, please contact your WCB Sales Representative, or email Carrie-Ann at [carriann@west-coast-beauty.com](mailto:carriann@west-coast-beauty.com)

## JORDAN RICHARDS

Jordan Richards (aka Jojo Wild) is the founder and owner of Free Form Barber Studio in Victoria BC with a passion for people, innovative barbering and hairstyling techniques, and unconventional idealisms on art and lifestyle. She's created a combined atmosphere that offers a new take on classic barbering turned modern creative for trends customized to each individual's personal and unique style. Working with STMNT products gives Jojo the ability to transform the hair into something that stands outside the box bringing creativity to a new level. Connect x create.